

Tuesday
7th July
2015

Growing Gloucestershire Conference



The Growth Hub, Oxstalls Campus,
University of Gloucestershire



Grow your business and be inspired for success!

The varied speaker programme offers valuable and inspiring advice and information as well as featuring keynote addresses from:

Mark Gale, Chief Executive of Gloucestershire Gateway Trust

Gloucester Services M5 - A Window to Gloucestershire

Mark is the Chief Executive of the charity Gloucestershire Gateway Trust, which initiated Gloucester Services, and Director of Gloucestershire Gateway Ltd, which runs Gloucester Services. Mark is also former UK Social Entrepreneur of the Year.

Stephen Vaughan, CEO of Gloucester Rugby Club
The Business of Sport

Stephen joined Gloucester Rugby as CEO in December 2012 where he has overall responsibility for the management of the club both strategically and from a performance perspective.

Our opening and closing addresses will be made by **Miranda Jenkins** on behalf of Gloucestershire Professionals and **David Owen**, Chief Executive of GFirst. Our MC for the day will be **John Rockley**.

Tickets cost £35 (£25 for CIM, CIMA, CIPD & CMI members booking through their institutes) plus VAT. Lunch and refreshments included.

For more details of the event and how to book, visit:

www.growinggloucestershire.co.uk

We are delighted to have a diverse range of speakers, with our exciting programme boasting 12 seminars offering a choice between the following four themes:

GROWTH, MARKETING, MANAGEMENT AND PEOPLE

GROWTH

Aynsley Damery - Planning for Growth: How to stand out from the crowd and create sustainable profitable growth in these transformational times

Jonathan Nicholls - Managing Growth: How to build an exceptionally successful business

David Johnson - Financing Growth: Getting the money you need to do what you want

MARKETING

Fiona Spencer - Branding: Why it's more than just a logo

Luan Wise - Top tips and tricks for using LinkedIn to create real business opportunities

Lawrence Roberts - Using data and insight to improve your website's commercial performance

MANAGEMENT

Liza Bewick - Psychological profiling and its use as a management training tool

John Down - Motivation Magic at Work

Sarah Bryars - Communication, leadership and the bottom line

PEOPLE

Darren Sherborne - A look at shared maternity leave plus a general roundup of major employment law changes in the last 12 months

Mark Higgins - Opening windows to outstanding performance engagement

Lise Lewis - What coaching can do for you and your business